

KOFISH 2027

KOREA INTERNATIONAL FISHING SHOW

March 12(Fri) - 14(Sun) KINTEX 1, Gyeonggi, Korea

Concurrent Exhibition

KIBS | Korea International Boat Show



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Hosted by



Organized by



Supported by



Media Sponsors



Opening Times **10:00 - 17:00**

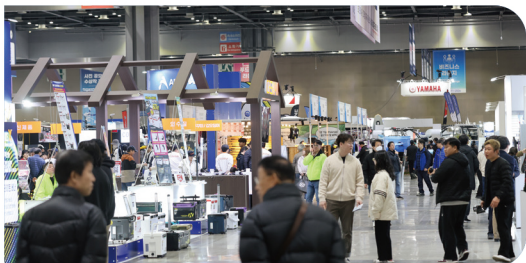
Website **www.kofish.kr**



EXHIBIT ITEMS

Fishing Goods

Rod, Reel, Hook, Lure, Sinkers, Paste Bait, Rod Holder
Rod Rest, Float, Parasol, Bag, Fishing Closet, Chair
Icebox, etc.



Camping / Outdoor / Leisure

Fishing wear, Fishing shoes, Fishing cap
Fishing Gloves, Sunglasses, Tent, Tarpaulin, Table, Lamp
Lantern, etc.

Others

Marine & Fishing Tour, Marine Accident Prevention
Conservation of Fishery Resources, Fishing Game & Application
Magazine, etc.



]] KOFISH 2027 - Where Angling Passion Meets Opportunity!

Reasons to Exhibit at Korea's Premier Fishing Show



**CO-LOCATED
WITH KIBS**



**30 MINS FROM
INCHEON AIRPORT**



**30,000 M²
EXHIBITION SCALE**



30+ YEARS OF AUTHORITY

Korea's most enduring fishing show since 1989 hosted by Korea Fishing Association.
Officially supported by Ministry of Oceans and Fisheries.



ACCESS A QUALIFIED AUDIENCE

Direct access to Korea's 8.5M passionate anglers.
Located in the Seoul metro area (26M potential market).



**INFLUENCER &
SOCIAL MEDIA REACH**

Partner with Korea's top creators through the KOFISH Awards.
Spark organic buzz across the angler community.



**DRIVE POWERFUL B2C
ENGAGEMENT**

Drive immediate on-site sales with high-spending visitors.
Co-located with Korea Int'l Boat Show, spanning a massive 30,000m².





BOOTH TYPE & DETAIL

» Raw Space

USD 1,900 / 1 Booth (9 sqm, 3m x 3m)

* Min 2 booths (18 sqm)

» Standard Shell



USD 2,200 / 1 Booth (9 sqm, 3m x 3m)

· Size : 3m x 3m x 2.4m (Height)

· Includes as follows :

Back & side walls, Carpet(Pytex), Fascia(Signboard), 3 spotlights,

1 electric outlet (1kW), 1 information desk and chair (1 set per exhibitor)

HOW TO REGISTER

1. Fill out the application form and submit it by e-mail (info@kofish.kr)
- Deadline : February 12, 2027
2. Wire transfer 50% of the total price within 7 days upon submission.
3. Wire transfer the balance (50% of the total price) by February 19, 2027

Beneficiary	Bank	Branch	Account Number	Swift Code
KR COMMUNICATIONS CO.,LTD.	NONGHYUP	GANGNAM SEGOK BR.	301-0254-8690-91	NACFKRSE

